

BANNER UP!™

Light Pole Banner Installation

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General Information

Your banners have been sewn with a vinyl liner in each pocket. This protects the fabric from from wear and tear due to wind. All banners have been sewn with grommets on at least one side of each banner, both top and bottom, in the pocket hem.

Installation

1. Turn the banner so that the grommets are on the vertical light pole side.
- 2A. Slip the top pocket of banner over the top bracket arm. Pull the banner towards the vertical light pole, but not past the end of the rod. *NOTE:* Most bracket systems have a metal coupling attached to the banner arm, banners should never ride up onto the coupling.
- 2B. Run a locking Zip-Tie (found at major hardware stores) through the grommet in the pocket of the banner and around either the light pole or the bracket plate. This will secure the banner to the vertical light pole. Be sure to keep the Zip-Tie away from the banner to avoid tearing or fraying.
3. Next, loosen the bottom light pole bracket so that the arm can be inserted into the bottom pocket of the banner, then follow the instructions below that match the material used for your banners.

Marine Acrylic Banners (Awning Fabric)

Pull the banner across the bottom arm, same as you did for step # 2A above, stop before touching any metal parts. Now pull the loosened banner arm down toward the ground as tightly as possible and re-tighten the light pole bracket. Secure the bottom bracket to the vertical pole with a Zip-Tie, the same as you did in step # 2B for the top of the banner. *NOTE:* Marine Acrylic Material will stretch under normal wind conditions and should be checked periodically to ensure banners are still tight between the bracket arms. If more than a 1" of play at the center of banner (back & forth) re-tighten brackets.

Block-Out Vinyl Banners

Pull the banner across the bottom arm, just as in step # 2A above and stop before you reach the coupling. Move the banner arm toward the ground. *DO NOT* pull the banner too tightly — vinyl banner material does not stretch. If you have pulled vinyl banners too tightly, you may start to see "vertical wrinkles" in the banner, loosen the banner a little until wrinkles disappear. Secure bottom bracket to the light pole and Zip-Tie bottom grommet to the bracket or vertical pole as in step # 2B.

Important Notes

1. The life of your banner is dependent on 3 things — *The Quality of the Brackets* they are hanging on, *Proper Installation* and *Continued Maintenance*. Banners hung properly using brackets with fiberglass arms that flex under wind load and come back to their original position should look great year after year. Many of our banners are still in use after 36 months of continuous hanging with a minimum of normal maintenance.
2. After time Plastisol Inks may fade on Marine Acrylic Banners, especially in colors using red or yellow pigments. This is normal and common to all inks used for printing on this fabric. You may notice the same fade on clothes hung outside on a line. This is from exposure to UV rays from the sun. Inks used on Vinyl Banners will not fade as quickly and in most instances will not even be noticed.

Please call your distributor or salesperson if you have any questions . . .